

MEDIA KIT

EXPAT- TERNS

TRAVEL
BLOGGER
GLUTTON
LINGUIST

WWW.EXPAT-TERNS.CA

CONTACT

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2023

ABOUT THE PINTSIZEDPIONEER

Ben Chung aka PintsizedPioneer can be found in the far reaches of northern British Columbia to southern Brazil!

I am a **linguist** who works with Indigenous languages and communities. I am also an avid **gourmand**. On my blog, I address where language, food, and place come together.

Expat-terns is foremost a travel blog and documentation built on the ideas of **equitable** and **diverse travel** and life experiences.

We cannot ignore the realities that travel entails for some nor the histories that sometimes are erased or omitted.

At Expat-terns, we strive for **visibility** and to promote perspectives one might not always expect -- especially while abroad.



ABOUT THE BLOG

ATA GLANCE...

featuring

guest writers
student travel opportunities
tips & candid observations
op-eds

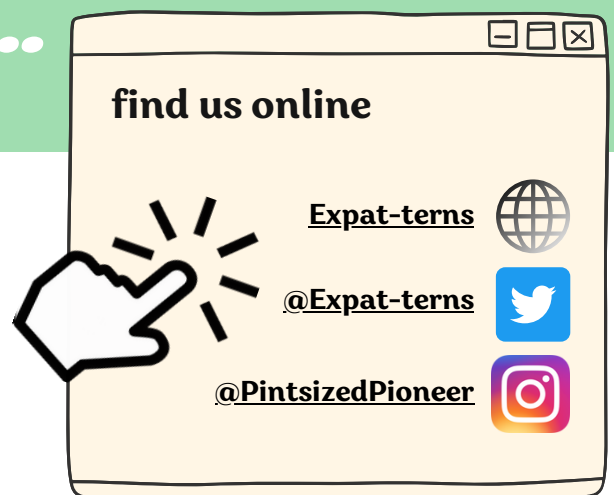
engagement & rates

+1000 page views per month
+30K monthly impressions
across twitter & instagram

interviewed by: **thrillist**

\$150 per article / \$500 press series (+3 articles)

+ inquire for other collaborations



expertise

- *language exchange*
- *gastronomy*
- *minority travel (i.e. POC, LGBT+, Indigenous Tourism)*

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